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PATENT

Docket No.: 1268-094

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

: EXPEDITED PROCEDURE
: RESPONSE UNDER 37 CFR 1.116Yoram LEVANON *et al.*

U.S. Patent Application No. 09/534,170

: Group Art Unit: 3622

: Confirmation No. 2252

Filed: March 24, 2000

: Examiner: Yehdega Retta

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

AMENDMENT UNDER RULE 116

COMMISSIONER FOR PATENTS

P.O. Box 1450

Alexandria VA 22313-1450

Sir:

This paper is submitted in reply to the Office Action mailed *June 28, 2005*, which was made Final. Applicants respectfully request that the following amendments **as to form** be entered to place this application in condition for allowance.

CERTIFICATION OF FACSIMILE TRANSMISSION
I HEREBY CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED
TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW

Kindra Bryant
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September 28, 2005
DATE

571-273-8300
FACSIMILE NUMBER